

Design and Create Short-Form Video Series for Chinese Audience



Project Title	Design and Create Short-Form Video Series for Chinese Audience
Project Summary	Project Summary Create, edit, and shape video content that introduces U.S. culture to a Chinese audience.
Country	China

Project Description

Hone your video skills by creating educational videos about life in the United States for Chinese netizens. Gain unique video experience by collaborating with Beijing-based experts. Have your work featured on China’s major social media platforms. Share stories and elements of your life with an eager Chinese audience.

Required Skills or Interests

Skill(s)
Cultural diplomacy
Design thinking
Graphic design
Infographic design
Storytelling/blogging/vlogging
Videography
Writing

Additional Information

The Savvy Traveler series follows a “savvy” individual as share useful tips about life in the United States. The format of the series is young, fresh, and easy to digest. Our primary goals for these videos are familiarizing Chinese netizens with elements of U.S. culture and preparing them for future visits. Time commitment for this video series will be six months.

Check out the first “Savvy” Travel series here: http://www.iqiyi.com/a_19rrh9in3h.html

Language Requirements

Language	Speaking Proficiency	Reading Proficiency	Importance
Chinese-Mandarin	Minimum professional proficiency	Minimum professional proficiency	Nice to Have